Homework 1 Report

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Some conclusions that can be made from the data are that theater, music, and film and video Kickstarters are the most numerous and successful. Out of these, the sub-categories tell us that plays are the most backed and successful Kickstarters. The lowest funded Kickstarter was journalism with zero successes. Kickstarters seem to do well in the months ranging from March to September, peaking around May.

One of the limitations of the data is definitely the formula used to estimate the average donation—actual numbers rather than a guess might be more useful. More information on live Kickstarters might be helpful in discovering if the upward trend to live campaigns continues past March.

I think the bar graph works really well since we’re able to see the statuses within the same bar. Maybe a hierarchy map could give us a more accurate visual of how large some of the categories are. I don’t think a pie chart would be better than the bar graph we created as we’d lost the ability to see the statuses.